

# MIDLAND RED WEST

## Welcome Aboard the new Dennis Dart

From August 1995 Midland Red West is investing in  
13 of these new midi buses at a cost of £1 million.



The Dennis Dart is a key demonstration of Midland Red West's commitment to its passengers by investing in the future, improving the quality of service to our customers in Shropshire, Worcestershire and Herefordshire.





**STEP ABOARD** the all new Dennis Dart with its extra large highly visible destination panel, wide split level entrance giving an incredibly low step height - ideal for easy access for those with shopping, the elderly and people with impaired mobility.



### SHARK TOOTH

edging and bright green grab rails to assist the partially sighted complete the first impression.

**A POWERFUL** six litre engine whisks you reassuringly to your destination - no more parking in dimly lit, expensive car parks and then trudging into the town!

**ON BOARD** you get an immense feeling of space and light with the hubbub of the world outside viewed at a distance through the huge panoramic windows. An efficient heating system keeps you warm even during our coldest winter weather.



**RESERVED** seating at the front of the vehicle is provided for the safety and comfort of those that need it most.



### A LUGGAGE

area is provided for all those bulky items - such as pushchairs, shopping & suitcases.



**LUXURY** is not a word often used in conjunction

with public transport but sink into your generous high backed red moquette seat... they look chic and resist dirt and grime - staying smarter for longer.



cleaner, healthier journey for everyone - at no extra cost!

**SMOKELESS ZONES** - all Midland Red West vehicles are designated smokeless zones so there is no smoking on the inside... and thanks to new vehicle technology, which meets the latest emission standards it also means no smoking on the outside! Thus providing a

**FINISHING TOUCHES** such as the hand height bell pushes (you'll never miss another stop!) and the 'Bus Stopping' sign are thoughtful extras designed to make life easier.





## ENVIRONMENTALLY CONSCIOUS

individuals are, of course, aware of the damage caused by the car with its significant contribution to air and noise pollution and it is this, coupled with the congestion that the car causes in our towns and cities that costs everyone time and money.



**PRICES** for the vehicle as detailed start from 30p for an Adult Single Ticket up to an Adult Day Rover Ticket at £3.80 for ALL DAY TRAVEL.

**For details of our range of discounted Area Saver Tickets and timetables for all our bus services please telephone:**

# Worcester (01905) 763888

### TECHNICAL NOTES

<b>Chassis:</b>	DENNIS DART	<b>Bodywork:</b>	PLAXTON POINTER
<b>Fleet Nos:</b>	301 – 313	<b>Reg. Nos:</b>	N301 XAB – N313 XAB
<b>Engine:</b>	Cummins 6 BT 5.9 Litre EURO II developing 130 brake horse power.		
<b>Gearbox:</b>	Allison Automatic AT545 4 speed with torque converter & retarder.		
<b>Brakes:</b>	Full air system.	<b>Suspension:</b>	Full self levelling air system with telescopic shock absorbers.
<b>Length:</b>	9.8 metres.	<b>Width:</b>	2.3 metres.
<b>Height:</b>	2.7 metres.		
<b>Livery:</b>	Red, Cream and Black.	<b>Cost:</b>	£70,000 each.